



# Canal Day Association

10 Robert Street  
Wharton, New Jersey 07885



**Dear Potential Sponsor,**

## **Climb on board with Wharton's Annual Canal Day Music & Craft Festival.**

Canal Day is an old time country festival, now in its 39th year that celebrates the heritage of the Morris Canal and the restoration of Morris Canal Lock 2 East. The festival attracts thousands of visitors from the region and is a wonderful opportunity to promote your business by meeting and greeting local residents as well as having some fun too.

You can sample some great food, browse unique handmade crafts, art, and fine jewelry. Listen to some of New Jersey's best home grown musical entertainers on two performance stages. Learn the art of blacksmithing, visit a Civil War encampment, or take a boat ride or a guided walking tour along the Morris Canal. This year's festival will double in size from previous years with additional attractions and parking.

**Please contribute and join us in celebrating community through one of the following sponsorships:**

**Lock Tender** - Will provide for a 10' x 10' area at the event along the street to allow for a table and canopy to be set up to promote your business. (table & canopy not provided) Donation of \$85.00.

**Crew Member** - Will provide for a 12' x 12' area at the event, plus a sponsorship listing on the Canal Day website. Donation \$150.00

**Canal Boat Captain Plus** - Will provide for a 12' x 12' preferred location within the park equipped with electric power, plus five audio announcements promoting your product and directing traffic to your company's location on the public address system during performance intermissions. Donation \$300.00

**Adopt the Pony Ride Stable** - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, in addition to your company's banner (5'x6' max) being displayed at the at the Pony Ride Stable to indicate that your company sponsored this activity. Donation \$500.00

**Adopt the Professional WWF Style Wrestling Ring** - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, a larger 12' x 20' space, in addition to your company's banner (5'x6' max) being displayed at the Wrestling Ring to indicate that your company sponsored this activity. Donation \$700.00

**Adopt the Performance Gazebo** - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, a larger 12' x 20' space, in addition to your company's banner (5'x6' max) being conspicuously placed at the performance Gazebo to indicate that your company sponsored the entertainment at this site. Donation \$700.00

**Adopt the Main Stage** - Will provide for all of the benefits of Canal Boat Captain Plus sponsorship, a larger 12' x 20' space, in addition to your company's banner (5'x6' max) being conspicuously placed at the Main Stage to indicate that your company sponsored the entertainment at this site. Donation \$700.00

Please visit the Canal Day website for more information. <http://www.canalday.org> or call 973-989-0237

Sincerely,  
John Manna  
President, Canal Day Association



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**Event:** Wharton 39th Annual Canal Day Festival

**Date:** Saturday, August 23th 2014

**Set Up Time:** 7:00 AM - 9:30 AM

**Festival Time:** 10:00 AM - 5:00 PM

**Questions:** Call - John Manna - 973-989-0237      <http://www.canalday.org>

## Corporate Sponsorship

Please send donation to:  
**Canal Day Association**  
**10 Robert Street**  
**Wharton, N.J. 07885**

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_ Website \_\_\_\_\_

### Please select a sponsorship level:

- |   |  |
|---|--|
| <input type="checkbox"/> <b>\$85.00 - Lock Tender</b>         | <input type="checkbox"/> <b>\$500.00 - Adopt the Pony Ride Stable</b>                      |
| <input type="checkbox"/> <b>\$150.00 - Crew Member</b>        | <input type="checkbox"/> <b>\$700.00 - Adopt the Performance Gazebo</b>                    |
| <input type="checkbox"/> <b>\$300.00 - Canal Boat Captain</b> | <input type="checkbox"/> <b>\$700.00 - Adopt the Main Stage</b>                            |
|   | <input type="checkbox"/> <b>\$700.00 - Adopt the Professional WWF Style Wrestling Ring</b> |

### Disclaimer

The undersigned exhibitor agrees to release and hold harmless the Borough of Wharton, Canal Day Association and Committee, and all parties from any and all Liability, for personal injury and/or property damage, theft and/or damage of merchandise arising out of operation of exhibitor. All Exhibitors will adhere to event setup and cleanup times. Exhibitors must be set up in their entirety for the duration of the festival. All Exhibitors must have at least one table. NO merchandise may be displayed on the ground. All booths must remain open for the duration of the festival. Exhibitors must remain in their designated space. Exhibitors are responsible for setting up and tearing down displays and completely clearing their spaces before leaving. Alcoholic beverages are strictly prohibited at the festival. Morris County Park System Rules and Regulations apply: All provisions of the New Jersey State Motor Vehicle Act and Traffic Laws shall apply in the park and shall be strictly enforced. Application deadline is August 1, 2014. Fee is not

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_